

# Influences on Clothing

## Chapter 1 Study Guide

**Directions:** As you read the chapter, answer the following questions. Later you can use this study guide to review for the test for Chapter 1.

1. How do activities guide clothing choices? \_\_\_\_\_

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2. How does adornment meet emotional needs? \_\_\_\_\_

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3. What is meant by a "clothing philosophy"? \_\_\_\_\_

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4. How does the family influence a person's clothing choices? \_\_\_\_\_

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5. Explain whether a peer group is a negative influence on a person's clothing decisions. \_\_\_\_\_

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6. What is the main way that the media may influence buying decisions? \_\_\_\_\_

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7. What is advertising's main purpose? How does this affect its message? \_\_\_\_\_

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**Chapter 1**  
**Study Guide (continued)**

8. How does an item become a status symbol? \_\_\_\_\_

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9. What philosophy is helpful regarding status symbols? \_\_\_\_\_

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10. Identify five major trends affecting clothing choices in American society. \_\_\_\_\_

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11. How does dining out demonstrate a change in clothing habits in society? \_\_\_\_\_

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12. Why might fashions be more similar in different parts of the world today than in the past? \_\_\_\_\_

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13. How have advances in communication affected the "balance of power" for consumers? \_\_\_\_\_

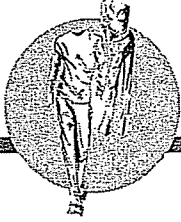
\_\_\_\_\_  
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14. What topics are included in a study of fashion? \_\_\_\_\_

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\_\_\_\_\_  
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15. List the six steps in the decision-making process. \_\_\_\_\_

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\_\_\_\_\_



# Cultures and Customs

## Chapter 2 Study Guide

**Directions:** As you read the chapter, answer the following questions. Later you can use this study guide to review for the test for Chapter 2.

1. Why is clothing compared to a piece in a cultural puzzle? \_\_\_\_\_

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\_\_\_\_\_

2. Give one example showing how national or regional dress develops to meet practical needs. \_\_\_\_\_

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\_\_\_\_\_

3. Culturally speaking, what is notable about the Indian sari? \_\_\_\_\_

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\_\_\_\_\_

4. How have fashions been “globalized” in recent years? \_\_\_\_\_

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\_\_\_\_\_

5. How is clothing’s “symbolic value” useful as a clue to culture? \_\_\_\_\_

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6. Why is it hard to identify a national costume of the United States? \_\_\_\_\_

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7. Explain how a person who typically wears only a loincloth can be as modest as someone who dresses daily in a full-body robe.

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**Chapter 2**  
**Study Guide (continued)**

8. Why is it useful to know a society's clothing customs? \_\_\_\_\_

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\_\_\_\_\_

9. How do clothing expectations influence clothing choices? \_\_\_\_\_

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10. In what situations might you be expected to follow a dress code? \_\_\_\_\_

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\_\_\_\_\_

11. Are clothing standards the same throughout a society? Explain. \_\_\_\_\_

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\_\_\_\_\_

12. Why is it important to dress appropriately for an interview? \_\_\_\_\_

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\_\_\_\_\_

13. How can an employee determine what is appropriate "business casual" attire? \_\_\_\_\_

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\_\_\_\_\_

14. What guideline is helpful for choosing clothes to wear for a religious service where the type of clothing isn't specified?

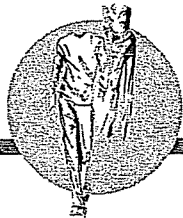
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15. Why might movie stars be poor role models for choosing clothing for a job? \_\_\_\_\_

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\_\_\_\_\_

16. List some reliable sources for advice when you're not sure how to dress for an event. \_\_\_\_\_

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\_\_\_\_\_



# Clothing and Self-Expression

## Chapter 4 Study Guide

**Directions:** As you read the chapter, answer the following questions. Later you can use this study guide to review for the test for Chapter 4.

1. What elements contribute to a first impression? \_\_\_\_\_

\_\_\_\_\_

2. What are the elements of verbal communication? Of nonverbal communication? \_\_\_\_\_

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\_\_\_\_\_

3. Describe body language that shows warmth and confidence. \_\_\_\_\_

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\_\_\_\_\_

4. Should you base a judgment about a person on a first impression? Why or why not? \_\_\_\_\_

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\_\_\_\_\_

5. Why are stereotypes an unreliable basis for judging others? \_\_\_\_\_

\_\_\_\_\_

6. Why is clothing an especially important aspect of physical appearance? \_\_\_\_\_

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7. In general, how can clothing choices reveal personality? \_\_\_\_\_

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8. How does conformity provide emotional security? \_\_\_\_\_

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**Chapter 4**  
**Study Guide (continued)**

9. What are some positive effects of peer pressure? Some negative effects? \_\_\_\_\_

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10. How can people use peer pressure to bolster a poor self-concept? \_\_\_\_\_

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11. How can a growing sense of individuality be a problem for teens? \_\_\_\_\_

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12. What problems arise from being too concerned with appearances? \_\_\_\_\_

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13. How does considering how others may respond to your clothing choices show maturity? \_\_\_\_\_

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14. Is it typical for teens to change clothing styles often? Explain. \_\_\_\_\_

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# Your Clothing Personality

## Chapter 4 Activity

**Directions:** When you fully understand your own attitudes about clothing, choosing clothes that you will like to wear is easier. Check yes or no in response to each question below. Then determine your clothing personality by following the directions at the bottom.

YES NO

- \_\_\_\_\_ 1. Do you prefer comfortable clothes to more dressy looks?
- \_\_\_\_\_ 2. Do you have some clothing in your wardrobe that you've worn for several years?
- \_\_\_\_\_ 3. Are you usually one of the first to try a new fashion?
- \_\_\_\_\_ 4. Given the choice, would you prefer to wear jeans to school?
- \_\_\_\_\_ 5. Do you feel uncomfortable when your clothing attracts a great deal of attention?
- \_\_\_\_\_ 6. Do you often experiment with unusual new looks?
- \_\_\_\_\_ 7. Are most of your clothes suitable for informal occasions?
- \_\_\_\_\_ 8. Do you find it easy to "dress up" or "dress down" your basic outfits by changing accessories?
- \_\_\_\_\_ 9. Do you dislike the idea of wearing the same type of clothing every day?
- \_\_\_\_\_ 10. Are sporty clothes especially attractive on you?
- \_\_\_\_\_ 11. Are most of your clothes conservative in style?
- \_\_\_\_\_ 12. Is it important to you to be up-to-date?
- \_\_\_\_\_ 13. Do you prefer to keep the amount of jewelry you wear to a minimum?
- \_\_\_\_\_ 14. Would you rather have a smaller number of high-quality clothes than a larger number of clothes of lesser quality?
- \_\_\_\_\_ 15. Do you enjoy exotic colors and styles?

### Conclusions

Circle below all the question numbers that you answered above as yes.

*Casual:* 1, 4, 7, 10, 13      *Traditional:* 2, 5, 8, 11, 14      *Trendsetter:* 3, 6, 9, 12, 15

The term with the most yes answers indicates your clothing personality. The *casual* look is natural and informal. Casual dressers find sportswear attractive and appealing. The *traditional* look is more formal, marked by classic, conservative clothing. Traditional dressers avoid extremes in color, texture, and style. The look of a *trendsetter* is high fashion and dramatic. Trendsetters often change their appearance to bring it up-to-date. If your answers are evenly split among these groups, your clothing personality may not be clear-cut. Flexibility in clothing choices may suit you.



# Analyzing Impressions

**Chapter 4**  
**Activity**

**Directions:** The way people dress sends messages to others. With a small group, discuss the impressions that the following styles make on teens as well as adults. Record the group's responses in the chart. Then discuss the questions that follow. Record the group's ideas on separate paper.

Teens' Impressions	Adults' Impressions
<b>Body piercing</b>	
<b>Tattoos</b>	
<b>Backless styles for females</b>	
<b>Bare midriffs</b>	
<b>(A style of the group's choice)</b>	

### Discuss and Analyze

1. Do you think most teens would agree with the ideas your group recorded above? Explain.
2. Why are teen and adult views sometimes different?
3. What problems can occur when teens and adults disagree on styles?
4. How can teens and adults prevent differing views about styles from causing problems? Be specific.